



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-06-2012 PAGE: 1 of 4

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391923	06-29-2012	10-05-2012	5	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238334		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C08C14															
2	10-08-2012	10-11-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1				4	230	4	920.00	
4	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00	
5	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						1		1	150	1	150.00	
7	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00	
8	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00	
9	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	2	30							1	1	250	1	250.00	
10	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							1	1	350	1	350.00	
11	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30						1		1	400	1	400.00	
12	10-08-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	425	5	2,125.00	
13	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1	1	1	1			5	425	5	2,125.00	
14	10-08-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1							1	275	1	275.00	
15	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00	
16	10-08-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1	1	1	1	1			5	500	5	2,500.00	
17	10-08-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	1	1	1	1	1			5	500	5	2,500.00	
18	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1	1	1	1	1			5	750	5	3,750.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238334				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																	
19	10-08-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	475	5	2,375.00
20	10-08-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	1	1	1	1	1	1	1	7	750	7	5,250.00
21	10-08-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30	1	1	1	1	1			5	1,000	5	5,000.00
22	10-08-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30		1		1				2	1,000	2	2,000.00
23	10-08-2012	10-14-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	1,600	1	1,600.00
M			----- ITEM LINE NOTE ----- CASTLE																	
	MG Group # 329443	Preempted 10-08-2012	Rate 1,600	Reason NOT AVAILABLE	MG Description 1 X 30 @ \$4,200 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794)		1	30	X								1	4,200	1	4,200.00
			MG CMT:Castle																	
		Total:	1,600														Preempt Total:		-1	-1,600.00
24	10-08-2012	10-14-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30						1		1	1,400	1	1,400.00
26			----- ITEM LINE NOTE ----- AFHV																	
	10-08-2012	10-14-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				2	30			1					1	1,500	1	1,500.00
27			----- ITEM LINE NOTE ----- NASVILLE																	
	10-08-2012	10-12-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30	1	1	1	1	1			5	200	5	1,000.00
29	10-08-2012	10-08-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				1	30	1							1	325	1	325.00
31	10-08-2012	10-12-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				3	30	1	1	1	1	1			5	150	5	750.00

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Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238334		
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			Agency CPE: C : MCCRO P : ORDR E : C08C14															
32	10-08-2012	10-12-2012	03:00PM - 04:00PM	KATIE (817)	2	30	1	1	1	1	1			5	175	5	875.00	
33	10-14-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00	
34	10-08-2012	10-12-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1	1	1	1	1			5	325	5	1,625.00	
35	10-13-2012	10-13-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30							1	1	100	1	100.00	
36	10-13-2012	10-13-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30							1	1	570	1	570.00	
37	10-13-2012	10-13-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30							1	1	250	1	250.00	
38	10-14-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							1	1	475	1	475.00	
39	10-08-2012	10-12-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30	1	1	1	1	1			5	600	5	3,000.00	
40	10-08-2012	10-12-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1		1	1	1			4	950	4	3,800.00	
41	10-08-2012	10-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1		1					2	200	2	400.00	
42	10-14-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00	
43	10-08-2012	10-12-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1	1	1	1	1			5	325	5	1,625.00	
44	10-09-2012	10-12-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		1	1	1	1			4	350	4	1,400.00	
45	10-09-2012	10-12-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30		1	1	1	1			4	150	4	600.00	

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C08C14															
														Contracted Gross Total:		111	53,165.00	
														Actual Gross Total:		111	55,765.00	
														Agency Commission:			8,364.75	
														Net Total:			47,400.25	
Month/YR			Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12			4,375.00		4,200.00		53,165.00		2,600.00 DB						55,765.00			
TOTAL			4,375.00		4,200.00		53,165.00		2,600.00 DB						55,765.00			

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